

Südzucker AG

Mannheim Completion 2013



Client: Südzucker AG
Cost: 1.000.000 Euro
Area: 3.000 sqm
Service Phases: Lph 1 - 5
Duration: 2011 - 2013
In collaboration with: RKW
Architekten, Düsseldorf

The fact that all the employees of the company Südzucker AG in Mannheim are now concentrated at the location on Maximillianstrasse creates an opportunity for a new orientation of its urban design. By creating a common forecourt between Maximillianstrasse and Otto-Beck-Strasse, the newly designed ensemble receives a distinctively fitting presence in the urban environment. The high standards which were applied to give a cohesive appearance to the existing high-rise building and the new extension were also consistently implemented in the layout of the outdoor area. The forecourt offers a representative driveway to the main entrance foyer of the Südzucker headquarters. The company also obtains a new visibility in the urban environment. The newly designed forecourt brings the whole ensemble nearer to the tree-lined avenue Otto-Beck-Straße.







